

FACEON

PROFESSIONAL MAKE-UP MAGAZINE

MEDIA PACK

FALL / WINTER 2011

FACEON Magazine is a luxury, glossy magazine for make-up enthusiasts across the globe.

With customers in over 30 countries, FACEON Magazine is a world leader in make-up tutorials, product reviews, style, photography and fashion.



SUMMER
www.faceonmagazine.co.uk
2011
GBP £4.95 | USD \$8.00
CAD \$8.00 | AUD \$7.50
EURO €5.95

Love
IN AN
ELEVATOR

Holy
Make-up!

Melissa Walton
& the latest
make-up trends at
HOLLYWOOD

Geri Halliwell...
her latest seaside 'saucies'
SEXY 'N' SIZZLIN' THIS

I'm not
FAK
I'm Pregnant!

EXCLUSIVE

ROBBIE
STONES

Ronnie Wood
& Partner
Ana
Araujo
at her latest shoot

SUMMER
TIME

Weddings
ABROAD

The Beauty
Series
SERIOUSLY 'Red'
this Summer

FACEON
SPRING
Step back
in time...
50s
make-up
today!
GET THE
VINTAGE
LOOK
Spring Hitting
The Mainland
Spring Time
Weddings
NYX
EXCLUSIVE
LEGENDS
Mr. John Farrar
& Mr. Barry Drusman
The best new company
Presical Doll, Carmit Bachar
FRESH FACE OF SPRING
INSIDE: MAKE-UP TUTORIALS, FASHION PHOTOGRAPHY & STYLING

FACEON
AUTUMN
Alternative
Wedding Make-up
BRIAN
FREIDMAN
ASK THE
PRO
Stephen
Bauman
TOP TRENDS
PACKED WITH TIPS, TRICKS AND TUTORIALS THIS AUTUMN

FACEON
WINTER
Special FX
SHOOTING
MAKE-UP
IN WIND
Ice Queen
So you want to
be a vampire?
EXCLUSIVE
Carmit Bachar
OF THE PRACTICAL DOCS
WINTER WONDERS
PACKED WITH TIPS, TRICKS AND TUTORIALS THIS WINTER

FACEON

INTRODUCTION

FACEON Magazine is a diverse reinvention of a typical 'beauty' publication



Published as a luxury glossy 4 times per year and primarily targeted to professional artists, FACEON Magazine is a diverse reinvention of a typical 'beauty' publication.

With an average of 116 pages, the magazine encapsulates a montage of editorial features; from tutorials and lessons, to the latest 'looks' and hot new products. There's also plenty for amateurs too – as well as celebrity interviews, photography 'showcases' and industry insider gossip.

DEMOGRAPHICS

Printed Circulation:	24,000*
Approx Readership:	132,000**
Web Hit:	5,752,924***
Social Media / Opt-in Database:	50,000+
Exposure:	Top 5 Countries: UK, USA, Canada, Ireland and Australia
Age:	16-34yrs
Gender:	Female

*Print run up to Summer Edition 2011. **Approximate readership based on 5.5 people per circulated copy. Figures do not include web / social media engagement. ***Web hits From May 2010 - August 2011 @ faceonmagazine.co.uk



FACEON

TYPICAL FEATURES

FACEON Magazine boasts a fusion of informative, entertaining and picturesque features in every issue.

In addition, the magazine provides an invaluable information source for people interested and involved within the make-up industry.



FACEON MAGAZINE (Issue 7 Onwards)

RATE CARD AS OF AUGUST 2011

INSIDE FRONT COVER (Left)	£695
INSIDE FRONT COVER (Right)	£695
INSIDE COVER LEFT & RIGHT (Double Page Spread)	£1,090
PAGE 4 & 5 (Double Page Spread)	£1,025
CENTER LEFT & RIGHT (Double Page Spread)	£ ask
DOUBLE PAGE SPREAD (Run of Paper)	£875
STANDARD FULL PAGE (Run of Paper)	£495

STANDARD 1/2 PAGE (Run of Paper)	£ ask
INSIDE BACK COVER	£695
BACK COVER (Premium)	£1,100

Discounts may apply for featured brands and bulk bookings.

Advertising with FACEON Magazine may also include advertorials, logos and link backs to your website(s) via faceonmagazine.co.uk.

Advert design (Web & Print) is available at cost. Please contact our sales team to discuss your requirements.





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Email today : advertising@faceonmagazine.co.uk

UK POSTAL ADDRESS

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Gemma Morpurgo	Features Copy
Nicole Hatch	Events/Public Relations
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